

SAVE 50 percent

In fact by buying your
HEATERS
From the
STRATHMORE HARD-
WARE COY.
All Sizes—All Prices
All Money Savers



HIGHEST GRADE
COAL OIL
35c. Gallon
also
SYPHON OIL CANS
at The
STRATHMORE HARD-
WARE COY.

VOL. III, NO. 9

STRATHMORE, ALBERTA DECEMBER 2, 1911.

Subscription Price, \$1.00 per year

The One lowest
Price consistent
with quality

Every
Purchase Guaranteed
as represented.

THE

White & May Co., Ltd.

PHONE 28

XMAS GOODS ARRIVING

THE FIRST LOT OF DOLLS AND TOYS JUST ARRIVED
AND ALREADY ON THE MOVE. MAKE SELECTIONS
EARLY AND AVOID DISAPPOINTMENT.

Furs as a Xmas Gift

White & May furs are of dependable
quality, personally selected direct from
makers and prices are right. We are
showing a pretty range of Neck Furs,
Ladies' and Men's Fur Coats, Fur-
lined Gloves and Mitts, Robes, Fur-
collared Coats.

Scarce Goods now in

MEN'S AND LADIES' OVERSHOES, FELT SHOES,
UNDERWEAR, SWEATERS, SWEATER COATS,
PURE WOOL HOSIERY.

LINENS FOR XMAS

SPOTLESS LINENS AND LINENS WITH SPOTS, FIGURES AND
QUALITY, DIRECT IMPORTS USEFUL AND PRETTY. NAPKINS.
TABLE CLOTHS. FANCY LINENS IN GREAT PROFUSION.
REAL IRISH

WARM DRESS GOODS.

Double-fold heavy goods 38c, 60c, 75c, per
yd. Mantle cloths \$1.25 to \$2.00 per yd.

MANTLES & MILLINERY

AT REDUCED PRICES.

Clearing Old Mantles & headgear at reductions,
buy now and get good choice

THE BUSY PURE FOOD DEPARTMENT

WHERE YOU CAN GET THE BEST TO EAT WITHOUT HAVING
TO DEMAND IT. NEW CHRISTMAS LINES ARRIVING.
EVERYTHING TO MAKE CHRISTMAS BAKING SUCCESSFUL.

Meet your friends at the One Price Store.

One month's dealing will make you a customer,
make this the month.

THE

White & May Co., Ltd

A CHILD CAN DEAL HERE AS SAFELY AS A MAN

Coal & Firewood

I have both Taber Coal, and the
best Northern Coal that can be
had, on hand. Fuel is going to be
very scarce this winter. Put in
your winter supply now while you
can get it. If you want to get coal
leave orders with me early.

H. A. MICHAELIS

The Strathmore Coal Dealer

EASTLAKE DAIRY

Not the oldest, not the big-
gest, possibly not the best,
but just young enough to
get a move on; big enough
to fully supply our custom
and good enough to defy
competition.

20 Quarts for \$1.00

20 Pints for \$1.00

D. F. BOISSEVAIN & SON

HORSES & PONIES FOR SALE

A Carload of
FINE YEAR-OLD CLOUTING.
DRIVERS SADDLE HORSES.
CHILDREN'S PONIES, ETC.
PRICES RIGHT

CULLEN BROS. PANCH

10 miles north Strathmore

LOCAL JOTTINGS

This weather may keep back
skating, but we don't mind much
It's time you ordered those
private Christmas Cards.

A "White Hope" may yet be
located around one of the Strath-
more hotels, if the present
scrapping craze continues

As will be noted from our ad-
vertising columns, Mr N. Reston,
photographer, is now in town,
and will have his stance opposite
the King Edward Hotel

A number of new telephones
are being installed in town at
present, including one to the
C.P.R. Demonstration Farm.
If we only had those rural phones
now we would be happy

Rev. J. G. Hathaway was a
welcome guest at the Buckeye
Ranch (Mr and Mrs Tibbitts)
for several days this week

Mr H. Bieher, C.P.R. freight
clerk here, has been transferred
to Bassano

Mr Geo. Hill is making good
progress with the big demon-
stration Farm barn

The new C.P.R. headquarters
here are also making very
good progress, and they present
a fine appearance from the track.
East Strathmore alone is now as
big as some of the "towns" on
the map of Alberta

Mr M. S. Hittie, contractor
for the new C.P.R. buildings, is
also making good progress with
the new school building

Strathmore School district, as
will be seen from advert in our
columns, is now going after the
delinquent taxpayers

We regret to hear that Mr and
Mrs Deakin are leaving shortly
for England. Mr Deakin at
present holds the position of
veterinary surgeon to the C.P.R. and
it is owing to his ill-
health that they are leaving

Mr Reed, one of the Boy
Scout officials, and who composes
the scout page in the Albertan,
was here on Wednesday looking
after the interest of the Associa-
tion here. The local corps
seems to have fallen into rather a
moribund condition, but as the
result of interviews which Mr
Reed had with several local
people, it is hoped that before
long it will be in good condition.
The movement is an excellent
one, and should be encouraged
in every possible way

Messrs John A. Schultz and
W. G. May were the representa-
tives of Strathmore Local Im-
provement District 1214 at the
conference of Alberta Local Im-
provement Districts, held in Cal-
gary November 28 and 29. A
lot of good work was done at the
conference, and especially in con-
nection with the movement for
the formation of rural municipali-
ties throughout the province,
which will be brought forward as
a bill before the coming session
of the Alberta Legislature. The
proposed municipalities will be
a great aid to good roads, and other
public improvements in rural
districts, and as there has been
no serious opposition, the proba-
bilities are that it will be passed
into law at the forthcoming
session of the legislature

The Sacred Heart Church
whist party realized \$65; the
English Church social \$120, and
over \$160 was raised for a forth-
coming invitation dance, here
this week, which seems to show
that there is more money floating
around than was sometimes
apparent. It may be added in
confirmation of this theory, that
"Madame Sherry" admissions
realized about \$250 at the Opera
House the other week

Don't neglect that insurance.
We have the most liberal accident
policy. Fire insurance a specialty.
Call for particulars. HARRISON &
Kearney.

Mr John A. Kearney, the well-
known farmer, in whose home
the Strathmore Farmers Union
gave a banquet here last spring,
was in town the forepart of this
week

Harwood School District held
a very successful Box Social in
the schoolhouse on Thursday,
the 23rd ult. There were about
100 people present, including a
sleigh load of 17 from Strath-
more. About \$94.50 was real-
ized towards the erection of a
barn in connection with the
schoolhouse. A very enjoyable
evening was spent, the proceed-
ings concluding with a short
dance at which Bros. Crawford,
Namaka, provided the music

Mr John Mackenzie, editor of
the Strathmore Standard, leaves
today on a two months visit to
his home in Scotland

A number of local people are
leaving shortly on visits to their
homes in Britain, the States, and
Eastern Canada, including
Messrs F. G. Matkin, account-
ant, Canadian Bank of Commerce,
Messrs Herb Harmer, Wm
McLeod, and M. McAulay

Mr John Higginbottom, of
Strathmore Literary fame, took
part in a Mock Parliament debate
in Calgary the other week, and
which was reported in the Cal-
gary newspapers

Mr W. J. Reid, B.S.A., who
for many months past has been
connected with the C.P.R. staff,
is now leaving to take up an ap-
pointment as Assistant Professor
of Animal Husbandry at Mac-
donald Agricultural College,
Quebec

Mr H. A. Michaelis left for
Lethbridge on Wednesday for a
few days in order to obtain more
coal for the citizens of Strath-
more. While in Calgary Wednes-
day he attended a meeting of the
Local Improvement Conference

Messrs Nash, who arranged
the beautiful C.P.R. exhibit
which attracted such world-wide
attention at the New York Land
Show, arrived back in Strathmore
last week. It will be remem-
bered that Messrs Nash were for
several months at the Demon-
Farm here preparing the exhibit,
and many local people took the
opportunity of viewing it then

THE STRATHMORE RINK
On this skating, skating rink,
You are always on the brink
Of collision with companions fair.
It's a place of merry meeting,
Watching pretty figures flitting,
And it drives away all dull, dull
care

In conversation with Mr Frank
Lloyd, the well known comedian,
the fact was mentioned that
the Saskatoon "Phoenix" in a recent
write-up, stated that his face was
undoubtedly his fortune. Mr
Lloyd naively remarked, "That's
why I'm broke." Anyway, Mr
Lloyd is not shy in coming back,
and supported by his own splen-
did Company, will appear in
Strathmore on December 10th.
Plan of hall at Miller's Drug
Store 2-12-U

The versatility of Mr Lloyd as
a comedian is so well-known to
western audiences that there is
no necessity to enlarge upon his
ability. Mr Lloyd is one of the
best comedians touring the West
to-day, and his repertoire this
season includes many new comic
character songs, which he claims
are even more amusing and en-
tertaining than those which have
made him famous, and which
seem to appeal to the popular
fancy just as much as did his
well-known "Months and Mon-
ths," to say nothing of that ex-
tremely successful hit, "Hello
MacIntyre." His Company have
already filled several engage-
ments this season and have met
with tremendous success, so that
the management can safely guar-
antee a first-class entertainment

Stop at the Maple Leaf Hotel in
Strathmore. They treat you right.
P. J. HARRISON, Prop.

STOVES AND HEATERS

The evenings are getting cold and winter will soon be
upon us. Why not be prepared and get your new
stove into position.

SUNBEAM OAKS

Heavily nickeled rail and foot rests, a good serviceable stove

No. 13 in. Fire Pot \$ 8.00

No. 15 in. Fire Pot 10.00

No. 17 in. Fire Pot 12.00

See our line of Hot Blast Stoves for Hard Coal

CAR OF FURNITURE JUST UNLOADED

W. E. BROWN

Hardware and Furniture
STRATHMORE - ALTA

NOTICE

Anyone wishing to purchase

LUMBER

or any other

Building Material

would do well to call on us
and inspect our stock,
and get our prices.

We are sure we can please you.

RIVERSIDE LUMBER CO., Ltd.

STRATHMORE

W. S. GLADWIN, LOCAL MANAGER

NEW DRUG STORE

NEW GOODS BEING OPENED UP DAILY.

COME TO US FOR YOUR DRUG WANTS.

Don't forget we are headquarters for XMAS GIFTS—
French and American Perfumes, Ebony Goods in Hair
Brushes, Mirrors, Toilet Articles, Etc. All new goods
direct from the manufacturers at lowest prices. We have
purchased Mr. W. E. Cumming's stock of Jewellery, Fancy
Goods, Etc., and new stock for this department is arriving
daily.

A BEAUTIFUL LINE OF FANCY XMAS CARDS

A. W. MILLER, DRUGGIST & STATIONER.

N. B.—We have also taken over from Mr. Cumming the Strath-
more Agency for the Edison Phonograph and Records. A full line
always on hand.

CANADIAN PACIFIC RAILWAY

EXCURSIONS TO

UNITED STATES

Duluth, Minn. St. Louis, Mo.
St. Paul, Minn. Sioux City, Ia.
Minneapolis, Minn. Omaha, Neb.
Milwaukee, Wis. Des Moines, Ia.
Chicago, Ill. Kansas City, Mo.

On sale Daily Dec. 1st to 31st. Limit 3 Months.

Full information from nearest C. P. Ry. Agent, or

R. G. McNEILLIE

District Passenger Agent,

Calgary, Alta.

English Church Bazaar.

A very successful and enjoyable Bazaar and Social Entertainment was held in Lloyd's Hall on Tuesday evening, under the auspices of the Ladies Aid of the Anglican Church. Supper was served from 5 to 7 o'clock and was very largely patronized. Special mention must be made, however, of the booth which was one of the main attractions, over which Mrs. Brown and Mrs. Gladwin presided. The booth was very tastefully decorated and stocked with various articles dear to the hearts of ladies, and which found ready purchasers not only among the ladies but also among the men-kind present. A very pretty cushion was raffled for by Messrs. Brown & Doane and a good sum was cleared by this means.

One of the most successful features of the occasion was the high-class concert which was arranged. This was largely provided by local talent and the following were amongst those who assisted—Miss Stott, Miss Williams, Mr. and Mrs. Foster, Mrs. Sprague, Mr. Doane, Mr. Markin. Special thanks are due to Miss Stott and Miss Williams who came specially from Calgary for the occasion. Rev. Mr. Rothaway acted as chairman throughout. The concert having been brought to a close, the Benediction was pronounced by the chairman, after which the hall was cleared for dancing, which was kept up till midnight. Everybody was unanimous in pronouncing the evening an unequalled success, and we may mention here that it was not only successful socially, but also financially, as we understand that the fund for the Ladies Aid benefit to the extent of \$240.

Whist Party IN AID OF THE ROMAN CATHOLIC CHURCH.

There was a very large attendance in the dining room of the Maple Leaf Hotel on Monday evening, when a card party under the auspices of the ladies of the Strathmore Roman Catholic Church took place. As the result of the party the sum of \$64 was raised for the benefit of the church. The party was a very enjoyable one, and everyone went away home feeling that they had spent a very enjoyable evening. A number of prizes, presented by various local people, were presented as follows—1st, Mrs. Dr. Grivin, 2nd, Mrs. Schoemaker, 3rd, Mrs. Johnston, gentlemen, Mr. Wm. McLeod, and N. Weston, 3rd, H. Osmond. Arthur Doane carried off the booby prize. Much credit is due to the ladies of the Sacred Heart Church for the manner in which they carried out the arrangements.

Bachelors' Ball

Those gentlemen of Strathmore who have not yet been caught in the matrimonial net (and their number is not nearly so great as it was a year ago) have completed arrangements to bring off an invitation ball on the 12th of December in the Opera House. It is intended to make this as well an affair of the kind as has yet been held in town, and the bachelors are sparing no expense that everybody will have an enjoyable time.

The committee of bachelors who are in charge of the arrangements for the function are Messrs C. L. Miles, Dr. Barclay, C. B. H. Nelson, A. Lancaster, Peter Campbell, H. Stanley, and L. B. O. Lohmell.

MAPLE LEAF HOTEL

SUNDAY NOON DINNER.

- SUPPER**
Concassade a la Epicure
Walrus Salad
- BOILED**
Fresh Tongue Bismark Sauce
- ENTREES**
Baked Apples with Cream
Sauté of Chicken Giblets with Mushrooms
- JOINTS**
Young Chicken Oyster Dressing
Prime Ribs of Beef au Jus
- VEGETABLES**
Mashed and Steamed Potatoes
Candied Sweet Potatoes
- DESSERT**
Pump Pudding Brandy Sauce
In Pie
Mince Pie

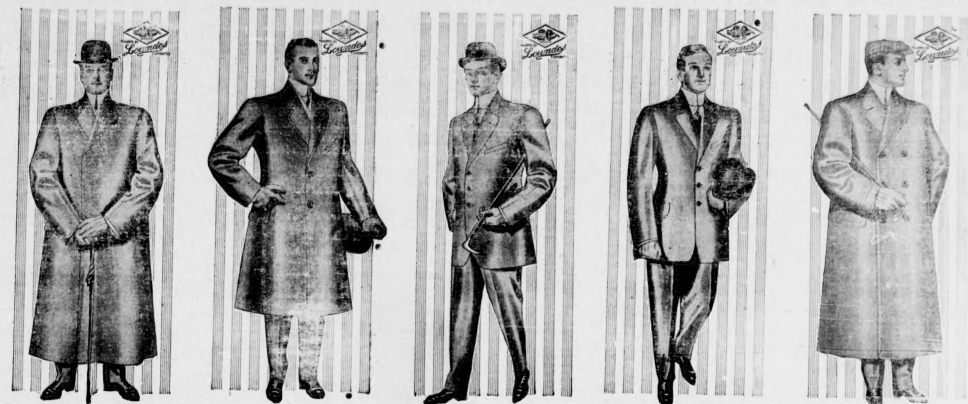
NOTICE

As we desire to have our books straightened up as soon as possible, we would much appreciate an early settlement of accounts

Gray & McCulloch

**GO WITH THE BUNCH
TO THE
HUB
POOL ROOM**

HENRY & HASTINGS



We invite your inspection to the new 20th Century Brand bench-tailored suits and overcoats for Autumn and Winter, 1911-12. We honestly believe that they are the very best, and certainly they are the most stylish clothes made in Canada. We have opportunities of seeing nearly every make of clothes sold in this country and we unhesitatingly place 20th Century Brand at the head of the list for style, for fit, for tailoring quality, and for wearing quality. We illustrate a few of the styles we are showing and would like an opportunity of showing you a complete range. Come and make your selection now. Fit Guaranteed.

All Kinds of
Underwear and Sox. Felt Shoes
and Wapnigans. Everything you
can mention for Cold Weather.

THOS. E. WRIGHT

EVERYTHING IN MEN'S WEAR FROM TIP TO TOE, INCLUDING FUR-LINED AND COON COATS. BLACK MELTON AND BEAVER WITH FUR COLLAR ATTACHED. CHESTERFIELDS AND ULSTERS, SHEEP COATS, SWEATER COATS, CLOTH & FUR CAPS, MITTS, GLOVES & GAUNTLETS.

All Kinds of
CLEANING, PRESSING, AL-
TERATIONS and REPAIRING,
done in our tailor shops connected
with our "Men's Wear" business.

UNRESERVED AUCTION SALE

The undermentioned effects be-
longing to MRS. BOVO, section
29, two miles north of Shepherd,
will be sold by auction on

TUESDAY, DEC. 12, 1911

at 12 o'clock sharp,
25 Head of heavy horses from 1 to
6 years old,
2 Milk Cows
1 Stock Bull.

Also all the farm implements,
including:

2 Binders, 2 Discs, 3 Ploughs,
3 Buggies, Drill, Packer, 2 Wag-
ons, 2 Mowers, Chaffcut, Farming
Mill, Milk Separator, 4 Sets of
Heavy Harness, Buggy Harness,
and all the household furniture.

The above horses are a very good
bunch with quite a bit of Clyde
breeding in them, and the im-
plements and household furniture are
almost new and a splendid assort-
ment they are.

LUNCHEON PROVIDED
TERMS CASH. NO RESERVE.

A. LAYZELL, Auct.
Phone 2278, 100 6th Ave. E., Calgary.

HARRY DEVEREAUX Boot and Shoemaker and Repairer CAIRNHILL

Begs to give notice that he is pre-
pared to do all kinds of shoe repairs.
Work can be left with J. Saunders,
Harnessmaker. All work left there
will be promptly attended to.

Prices Moderate.
Satisfaction Guaranteed.
A Trial Solicited.

This Little Pig went to Market



and left his products at the best one he could
find in town—that is, our market. Toothsome
corn fed pork, mild sugar cured bacon and hams,
fine grained and juicy leaf lard, fresh chopped,
sweet and delicious sausages and sausage meat,
etc. Do you want us to send you a nice loin
of pork for your dinner to-day? We have
everything you need in the meat line at Mac's.

THE PIONEER MEAT MARKET

R. McCANN & SON, Proprietors

WALL PAPER

You will save many freight and express bills if you buy from me. Those
who have tried National Light

wear a smile. Why don't you? A great reduction will be made on all cash sales of
WOVEN FENCING NOW IN STOCK

HOUSES AND LOTS
for sale, at a right price. Why rent?

Insurance a specialty.

C. W. CHASE

SUBSCRIBE TO THE "STANDARD"

ONE DOLLAR A YEAR.

NOTICE

As we wish to get our books
straightened up on an early
date, we would be very much
obliged if our customers
would call and settle their
accounts at once, and oblige.

Faithfully Yours,

F. T. McELHOES



A GOOD RULE TO FOLLOW

In deciding on where to place your
order for plumbing work is the reli-
ability of the plumber. We are always
reliable in estimates and in work,
Good work always, and prices the low-
est at which good work can be done

L. H. CARUFEL

GET THE LUMBER

For Your New Home
Or Barn, From The

CROWN LUMBER CO., LTD.

HEAD OFFICE, CALGARY

Branches all over Alberta

Manager Strathmore Branch

E. W. PUST

